

University of Pretoria Yearbook 2016

Research methodology 707 (NME 707)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	12.00
Programmes	BComHons Human Resources Management
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	English
Academic organisation	Human Resource Management
Period of presentation	Year

Module content

- Problem identification and problem formulation;
- Literature study/text study;
- Research aids: library, computer, etc;
- Observation and measurement: test reliability; test validity; measuring levels; scaling;
- Questionnaires as measuring instruments;
- Random tests;
- Research strategies;
- Gathering of data and data preparation;
- Statistics: parametric and non-parametric;
- Qualitative methods: contents analysis, phenomenology, ethnomethodology, critical theory and
- Report writing: research presentation, technical care of research reports, scientific journal articles, theses and papers.

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